

ISSN: 2158-1479

CONTENTS



2019, VOLUME 08, NUMBER 01

'Heroic Challenge Management' at the Maltese company of Haartland and Co Mark Galea, Monica Galea, Christopher Bezzina and Emmanuel Said	1–12
Why Eco Learning Camp In Bandung City, West Java, Indonesia? : Ecopreneurs' and Sociopreneurs' Ideas, Purposes, and Experiences <i>Ratna Lindawati Lubis</i>	13–72
Perception of Korean Brands among Indian and Korean Millenniums R.K. Srivastava and M. Bhide	73–82
Causality Relationship Between Financial Inclusion and Economic Growth: Evidence from A Time Series Analysis on A Vector Error Correction Model in India <i>Bhawna Rajput</i>	83–100
Consumer Repurchase Behaviour for Over the Counter Pharmaceutical Products in India <i>Sadhana Kapote and Ashish Kapote</i>	101–120
Business Systems Thinking Paradigms: Descriptive and Interpretive Shouhong Wang and Hai Wang	121–132
Major Corporations' Management of the Consumer's Privacy Through their Social Media <i>Steven Nguyen and Thong Nguyen</i>	133–148
Be A Startup or Be A Failure: new Solution for Unemployment Zeynep Sevgi Balik, Aytul Guneser Demirci and Esra Dik	149–158
Gender and its Effects on Risk Tolerance in Investment Decisions Bennett Aloshyas and Noah Koo	159–168
Customer Intimacy now Gaining Grounds in Academia Godfred Osei	169–174
Diversity, Work-Life Balance and Employees' Performance in Nigeria: A Survey Of Tertiary Institutions and Banks In Ondo State <i>Dotun Olaleye Faloye and Idowu Owoeye</i>	175–192
Projects with Purpose (Pp) = Innovation with Impact (Ii): Examining Technological and Social Innovation Projects <i>Ismail Albaidhani and Alejandro Romero</i>	193–212
Effect of Social Media Platforms as Marketing Strategy of Achieving Organisational Marketing Goals and Objectives Among Innovative Consumers: A Comparative Study	213–228

Enitan Olumide Olutade, Marius Potgieter and Adewale Wasiu Adeogun

## ii Contents

Perceived Ethnic Discrimination and Employee Grievances in the Nigeria Health Sector	229–242
Umemezia Evelyn and Ajayi Sandra Osama	
The Effects of Foreign Direct Investment Inflows Host Countries in A Case Of Adjara A.R.	243–250
Tinatin Zhorzholiani	
The Effects of Engineers' Creative Behaviors on the Innovation of Products and Process of Services in the Construction Management <i>Kwunkamol Donkwa and Rungson Srikietnarong</i>	251–258
Determinant Factors Affecting the Success Of Knowledge Transfer Program (KTP) In Malaysia	259–272
Rosle Mohidin, Roselina Ahmad Saufi, Zatul Karamah A.B.U, Roslinah Mahmud, Durrishah Idrus, Ahmad Shaharudin Abdul Latip and Lim Thien Sang	
The Relationship between the Investment in Current Assets and Profitability: Case Study ASE- Industrial Sector <i>Anas Ali Al-Qudah</i>	273–282
Does Recurrent Expenditure Matter in Economic Growth? Evidence from Nigeria (1999 - 2016)	283–295
Nwaeze Chinweoke, Nwabekee Chidinma, Emmanuel C. Nwadike and Dike Celestine	
Author Index	297

International Journal of Business and Management Studies (IJBMS) is not responsible for the content of the individual manuscripts.

All correspondence should be mailed to the Editors, International Journal Group, 55 Farm Drive, Cumberland, Rhode Island 02864-3565, USA.

The manuscripts contained in this volume were double blind refereed.